



HANNS MARTIN
SCHLEYER-STIFTUNG
FREIHEIT • DEMOKRATIE • SOZIALE MARKTWIRTSCHAFT

Undesirable developments in the housing market – Between market and state failure

Call for papers

Friedwart Bruckhaus Prize 2025/2026

The German housing market is facing significant challenges more than ever before; with a 15% decline in new construction forecast for 2026, the negative trend in the German housing market continues – contrary to the European trend. The shortage of living space, particularly in urban areas, steadily rising rents, and the additional bureaucratic hurdles in housing construction are just some of the pressing issues. Increased demands for energy efficiency and sustainability, as well as social aspects and demographic change, pose further burdens.

We are seeking innovative research that analyzes the causes of these negative developments and develops practical solutions. How can policymakers intervene with regulations without paralyzing the market? Which new housing concepts and technologies could help ease the pressure? The aim is to

identify concrete ways to overcome market and government failures and make the German housing market sustainable for the long term.

Barbara Frenz, executive director of the Schleyer Foundation and the members of the competition jury are pleased to announce the theme for the Friedwart Bruckhaus Prizes 2025/2026:

Undesirable developments in the housing market – Between market and state failure

Prizes will be awarded for academic and journalistic work on this topic.

The competition is open to the following:

- Young social scientists who have conducted outstanding research on the topic of the competition
- Journalists whose contributions to the press, radio or television have excelled in making scientific discoveries and practical experience easily accessible to a wider public.

There are up to three prizes, each of € 5,000, which may be shared.

Entries must have been published or broadcast in German or English after 1.1.2024.

Entrants must be under the age of 40 on the last day for submitting entries.

The prize-winners will be selected by a jury, whose decision is final and not subject to legal challenge.

The prizes will be awarded in November 2026.

To enter the contest please submit your publication or broadcast with an abstract (1 page), your cv and a photo by **February 28, 2026** to info@schleyer-stiftung.de

Hanns Martin Schleyer-Stiftung
Albrechtstraße 22, 10117 Berlin, Germany

Further informations: www.schleyer-stiftung.de

Friedwart Bruckhaus Prize

In recognition of its programs to encourage and advance the young generation, Dr. Friedwart Bruckhaus, a company director, appointed the Schleyer Foundation heir and trustee of a dependent trust fund, the Friedwart Bruckhaus Foundation.

The Friedwart Bruckhaus Prize furthers the Schleyer Foundation's aim of connecting the results of scientific research with practical experience and making clear the importance of both for a community based on the principle of individual freedom.

The prize is awarded to scientists who have conducted outstanding research and journalists whose contributions to the media have excelled in making scientific discoveries and practical experience easily accessible to a wider public.

The Jury

Dr. Marc Beise, Italienkorrespondent, Süddeutsche Zeitung

Carola Biesterfeld, Stellvertretende Vorsitzende des Aufsichtsrates, Biesterfeld AG, Hamburg

Prof. Dr. Dr. h. c. Clemens Fuest, Präsident, ifo Institut - Leibniz-Institut für Wirtschaftsforschung an der Universität München e. V.

Werner Gegenbauer, ehem. Vorsitzender des Aufsichtsrates der Gegenbauer Holding SA & Co. KG, Berlin

Heike Göbel, Verantwortliche Redakteurin für Wirtschaftspolitik, Frankfurter Allgemeine Zeitung

Prof. Dr. Justus Haucap, Direktor, Duesseldorf Institute for Competition Economics (DICE), Düsseldorf

Prof. Dr. Rupert Scholz, Bundesminister a. D., Berlin

Prof. Dr. Arnd Uhle, Lehrstuhl für Öffentliches Recht, insbesondere für Staatsrecht, Allgemeine Staatslehre und Verfassungstheorie, Universität Leipzig

Dr. Ursula Weidenfeld, Wirtschaftsjournalistin, Dr. Weidenfeld & Heckel GbR, Potsdam